



BS MERCHANDISING

with a concentration in Fashion Merchandising

2026-2027

SMHM Advising
CHIL 385
940-565-4635
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Grad Track Pathway Available (see advisor for details)

University Core (42 hours)

Please see the UNT catalog or the undergraduate advising office for specific core requirements.

SMHM Core (9 hours)

CMHT 3950 (3 hrs) Consumer Experiences
CMHT 4750^ (3 hrs) Workforce Dynamics
CMHT 4790^ (3 hrs) Internship in Major Field

SMHM Core is required for all majors. Both 4750 and 4790 require Senior Standing and Internship requires a permission code to enroll.

Internship Requirements

An internship provides students with the supervised, hands-on industry experience and career awareness. This setting provides fascinating and valuable opportunities for experiential learning and serves as a bridge between education and business. Through the internship, the student experiences the transfer of knowledge gained in the classroom to tasks such as problem solving, critical thinking, and working as a team member.

CMHT 4790 is a required and graded 3-hour credit course. The course can be taken in Fall, Spring, or Summer semester. Students must receive approval from faculty instructor before enrolling. Students **MUST** work at least 240 hours while enrolled in the course (prior work not accepted for internship). Student must work the internship and be enrolled at the same time.

Students may **NOT** take more than three courses in addition to CMHT 4790. Paid internships are preferred. Unpaid will be considered. A position with the current employer will only be approved if changing positions or increasing responsibilities.

Prerequisites: MDSE 2790, MDSE 3510, and UNT GPA of 2.0

Additional Requirement

ACCT 2010 (3 hrs) Accounting Principles I

Prerequisite: Core Math, ECON 1100 or concurrent

General Electives

Free Electives (to reach 120 hours; hours may vary)

Advanced Electives (to reach 42 hours of advanced courses; hours may vary)

Merchandising Major (30 hours)

MDSE 2490 (3 hrs) Intro to Merchandising
MDSE 2700 (3 hrs) Excel for Industry
MDSE 2750 (3 hrs) Consumers in a Global Market
MDSE 2790 (3 hrs) Talent Development
MDSE 3510^ (3 hrs) Buying
MDSE 4010^ (3 hrs) Global Sourcing
MDSE 4560^ (3 hrs) Sustainable Strategies in Merch.
MDSE 4660^ (3 hrs) Advanced Application
DBUS 3090^ (3 hrs) Digital Channel Strategies

^Course has Prerequisite: Please follow all prerequisites as listed in the catalog

Concentration (18 hours)

MDSE 2350 (3 hrs) Trend Analysis and Forecasting
MDSE 2650 (3 hrs) Textiles for Apparel
MDSE 3350 (3 hrs) History of Fashion
MDSE 3370 (3 hrs) Social Psychology of Dress and Appearance
MDSE 3900 (3 hrs) Branding & Promotion
MDSE 4250 (3 hrs) Product Development

The School of Merchandising & Hospitality Management enforces all prerequisites. Please check the current catalog for all prerequisites. A grade of C or higher is required in each course of the major. A 2.0 UNT, 2.0 Overall, and 2.0 Major GPA is required for graduation.

For more information on careers and companies recruiting graduates from this program, contact the Career Center at 940-565-2105.

Attention: Consult online degree audit for your correct catalog year.

BS Merchandising w/ Concentration in Fashion

2026-2027 Suggested Curriculum

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
FRESHMAN	English (ENGL 1310)	3	English (ENGL 1320)	3
	Mathematics (MATH 1580 is recommended)	3	Social/Behavioral Sciences (ECON 1100)	3
	American History (HIST 2610)	3	American History (HIST 2620)	3
	Creative Arts	3	Trend Analysis and Forecasting (MDSE 2350)	3
	Intro to Merchandising (MDSE 2490)	3	Textiles for Apparel (MDSE 2650)	3
	TOTAL	15	TOTAL	15
YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
SOPHOMORE	Accounting Principles I (ACCT 2010)	3	Life and Physical Science	3
	Pol. Science /Gov. (PSCI 2305 or PSCI 2306)	3	Language, Philosophy and Culture	3
	Life and Physical Science	3	Pol. Science /Gov. (PSCI 2305 or PSCI 2306)	3
	Excel for Industry (MDSE 2700)	3	Talent Development (MDSE 2790)	3
	Consumers in a Global Market (MDSE 2750)*	3	Social Psychology of Dress and Appearance (MDSE 3370)*	3
	TOTAL	15	TOTAL	15
YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
JUNIOR	Buying (MDSE 3510)	3	Creating Consumer Experiences (CMHT 3950)	3
	Branding & Promotion (MDSE 3900)	3	Digital Channel Strategies (DBUS 3090)	3
	Global Sourcing (MDSE 4010)	3	Product Development (MDSE 4250)	3
	History of Fashion (MDSE 3350)	3	Free Elective	3
	Free Elective	3	Free Elective	3
	TOTAL	15	TOTAL	15
YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
SENIOR	Advanced Applications (MDSE 4660)	3	Workforce Dynamics in a Global Business Environment (CMHT 4750)	3
	Sustainable Strategies in Merchandising (MDSE 4560)	3	Internship in Merchandising (CMHT 4790)	3
	Advanced Elective**	3	Free Elective	3
	Advanced Elective**	3	Free Elective	3
	Free Elective	3	Free Elective	3
	TOTAL	15	TOTAL	15

* Courses that will fulfill university core and major requirements. Courses used to fulfill both University and Major requirements will increase number of required free electives to reach the 120 hours minimum for graduation. Consult with your advisor for questions on number of free electives

** Advanced Electives may be needed to reach UNT's requirements of 42 hours of advanced courses (3000-4000 level). The number of advanced electives may be affected by which courses are taken as major electives.

- This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult the SMHM Advising Office. Course availability is subject to change; actual degree audits may change depending on course availability in a given semester.
- **Bolded courses** are major courses. Prerequisites are considered in creating this guide, and must be completed in order to take major courses.
- A total of 120 credit hours are required for this degree. GPA requirements for graduation: 2.0 UNT cumulative, 2.0 Major GPA, and 2.0 Overall.

Attention: Consult online degree audit for your correct catalog year:
www.cob.unt.edu/undergrad