



BS EVENT DESIGN & EXPERIENCE MANAGEMENT

2026-2027

SMHM Advising
CHIL 385
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Grad Track Pathway Available (see advisor for details)

University Core (42 hours)

Please see the UNT catalog or the undergraduate advising office for specific core requirements.

SMHM Core (9 hours)

CMHT 3950 (3 hrs) Consumer Experiences
CMHT 4750^ (3 hrs) Workforce Dynamics
CMHT 4790^ (3 hrs) Internship in Major Field

SMHM Core is required for all majors. Both 4750 and 4790 require Senior Standing and Internship requires a permission code to enroll.

Internship Requirements

An internship provides students with the supervised, hands-on industry experience and career awareness. This setting provides fascinating and valuable opportunities for experiential learning and serves as a bridge between education and business. Through the internship, the student experiences the transfer of knowledge gained in the classroom to tasks such as problem solving, critical thinking, and working as a team member. CMHT 4790 is a required and graded 3-hour credit course. The course can be taken in Fall, Spring, or Summer semester. Students must receive approval from faculty instructor before enrolling. Students MUST work at least 240 hours while enrolled in the course (prior work not accepted for internship). Student must work the internship and be enrolled at the same time. Students may NOT take more than four courses in addition to CMHT 4790. Paid internships are preferred. Unpaid will be considered. A position with the current employer will only be approved if changing positions or increasing responsibilities.

Pre-Internship Requirement: *Prior to being considered for acceptance to CMHT 4790 Hospitality Events and Tourism Management Internship, students will be required to complete a minimum of 500 hours of work within a position in the hospitality industry POST high school. (i.e. hotels, restaurants, clubs, etc.) This can be any type of position in the hospitality or events industry. (i.e. server, front desk agent, bell-person, event set-up, etc.) You can use more than one job to add to 500 hours.*

Prerequisites: Must be taken within last 30 hours of coursework.

General Electives

Free Electives (to reach 120 hours; hours may vary)

Advanced Electives (to reach 42 hours of advanced courses; hours may vary)

Event Design & Experience Mgmt Major (30 hours)

EDEM 1600 (3 hrs) Intro to Global Event Mgmt
EDEM 2510^ (3 hrs) Exhibition and Convention Mgmt
EDEM 2700 (3 hrs) Event Sales Strategies
HMGH 3200 (3 hrs) Hospitality Industry Law
EDEM 3240 (3 hrs) Event Service Essentials
OR EDEM 4400 (3 hrs) Event Design Lab
EDEM 3500 (3 hrs) Event Catering Operations
EDEM 3510^ (3 hrs) Entertainment and Experiences in Hospitality and Events
EDEM 3700 (3 hrs) Modern Wedding Planning
OR EDEM 3210 (3 hrs) IP and Sports Entertainment
EDEM 4200^ (3 hrs) Sustainability in the Event Industry
EDEM 4500^ (3 hrs) Strategic Event Design

^Course has Prerequisite: Please follow all prerequisites as listed in the catalog

Event Major Electives (24 hours)

Complete two of the following Undergraduate Academic Certificates (12 hours each, for a total of 24 hours)

See HETM Undergraduate Academic Certificates handout for the list of courses required for each certificate.

HETM Undergraduate Academic Certificates:

- Enology & Brewing
- Food & Beverage Management
- Hotel and Club Management
- Live Entertainment Design Management (15 hours)
- Leadership in Sustainable Food & Fiber
- Transformational Leadership

Must follow all prerequisites as listed in catalog

The School of Merchandising & Hospitality Management enforces all prerequisites. Please check the current catalog for all prerequisites. A grade of C or higher is required in each course of the major. A 2.0 UNT, 2.0 Overall, and 2.0 Major GPA is required for graduation.

For more information on careers and companies recruiting graduates from this program, contact the Career Center at 940-565-2105.

Attention: Consult online degree audit for your correct catalog year.

BS Event Design and Experience Management

2026-2027 Suggested Curriculum

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
FRESHMAN	English (ENGL 1310)	3	English (ENGL 1320)	3
	Mathematics (MATH 1580 is recommended)	3	Life and Physical Science	3
	Pol. Science /Gov. (PSCI 2305 or PSCI 2306)	3	Pol. Science /Gov. (PSCI 2305 or PSCI 2306)	3
	Creative Arts	3	Exhibition and Convention Mgmt (EDEM 2510)	3
	Intro to Global Event Mgmt (EDEM 1600)	3	Event Sales Strategies (EDEM 2700)	3
	TOTAL	15	TOTAL	15
YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
SOPHOMORE	Language, Philosophy and Culture	3	Social & Behavioral Science	3
	American History (HIST 2610)	3	Component Area Option II	3
	Life and Physical Science	3	American History (HIST 2620)	3
	Component Area Option I	3	Major Elective/Certificate Course I	3
	Event Service Essentials (EDEM 3240)	3	Event Catering Operations (EDEM 3500)	3
	TOTAL	15	TOTAL	15
YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
JUNIOR	Entertainment and Experiences in Hospitality and Events (EDEM 3510)	3	Sustainability in the Event Industry (EDEM 4200)	3
	Modern Wedding Planning OR IP/Sports Entertainment (EDEM 3700 OR 3210)	3	Hospitality Industry Law (HMGT 3200)	3
	Major Elective/Certificate Course 2 (Advanced)	3	Major Elective/Certificate Course 4 (Advanced)	3
	Major Elective/Certificate Course 3 (Advanced)	3	Major Elective/Certificate Course 5 (Advanced)	3
	Creating Consumer Experiences (CMHT 3950)	3	Free Elective	3
	TOTAL	15	TOTAL	15
YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
SENIOR	Strategic Event Design (EDEM 4500)	3	Workforce Dynamics in a Global Business Environment (CMHT 4750)	3
	Major Elective/Certificate Course 6	3	Internship in Event Design and Experience Management (CMHT 4790)	3
	Major Elective/Certificate Course 7	3	Free Elective	3
	Major Elective/Certificate Course 8	3	Free Elective	3
	Free Elective	3	Free Elective	3
	TOTAL	15	TOTAL	15

* Courses that will fulfill university core and major requirements. Courses used to fulfill both University and Major requirements will increase number of required free electives to reach the 120 hours minimum for graduation. Consult with your advisor for questions on number of free electives

** Advanced Electives may be needed to reach UNT's requirements of 42 hours of advanced courses (3000-4000 level). The number of advanced electives may be affected by which courses are taken as major electives.

- This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult the SMHM Advising Office. Course availability is subject to change; actual degree audits may change depending on course availability in a given semester.
- **Bolded courses** are major courses. Prerequisites are considered in creating this guide, and must be completed in order to take major courses.
- A total of 120 credit hours are required for this degree. GPA requirements for graduation: 2.0 UNT cumulative, 2.0 Major GPA, and 2.0 Overall.

Attention: Consult online degree audit for your correct catalog year:
www.cob.unt.edu/undergrad