



BBA BUSINESS INTEGRATED STUDIES

Grad Track Pathways Available
<https://cob.unt.edu/masters/grad-track-pathways>
(see advisor for details)

2026-2027

MGMT Advisor
BLB 385D
940-565-4710
aprilK@unt.edu

University Core (42 hours)

Please see the UNT catalog or the RCOB Undergraduate Programs Office in BLB 110 for specific core requirements.

Pre-Business Requirements (22 hours)

BUSI 1200 (1 hr)	Prof. Development Strategies I
ECON 1100 & 1110 (6 hrs)	Principles of Economics
MATH 1190 (3 hrs)	Business Calculus
BCIS 2610 (3 hrs)	Intro to Computers in Business
ACCT 2010 & 2020 (6 hrs)	Accounting Principles I & II
DSCI 2710 (3 hrs)	Data Analysis with Spreadsheets

Other Requirements (hours vary)

Communication: COMM 1010* Intro to Communication or TECM 2700 Technical Writing

Professional Development:

BUSI 3100
BUSI 3200 or other approved Professional Development course (see advisor)
BUSI 1200 and BUSI 3100 must be completed prior to enrolling in MGMT 4940. BUSI 3200 may be taken prior to or concurrently with MGMT 4940.

Free Electives (to reach 120 hours; hours vary)

BUSI 1200 must be completed prior to declaring a major. All of the professional development courses are 1 hour courses and must be completed with a grade of C or higher.

IMPORTANT NOTICE: In order to enroll in JR/SR level courses and file a degree plan, students must: complete 45 hours, complete the pre-business requirement courses with minimum grades of C; have a minimum 2.7 pre-business GPA; AND have a minimum 2.0 UNT cumulative GPA.

Business Foundation Courses (24 hours)

MGMT 3660 (3 hrs)	Contemporary Business Writing and Presentation Skills
BLAW 3430 (3 hrs)	Legal and Ethical Environment of Business
BCIS 3610 (3 hrs)	Basic Information Systems
MKTG 3650 (3 hrs)	Foundations of Marketing Practice
DSCI 3710 (3 hrs)	Business Statistics with Spreadsheets
FINA 3770 (3 hrs)	Finance
MGMT 3720 (3 hrs)	Organizational Behavior
MGMT 4940* (3 hrs)	Strategic Management

* Requirements for enrollment in MGMT 4940: completion of all other business foundation courses along with the required Professional Development courses w/ C or higher, SR status, and graduating semester.

For more information on careers and companies recruiting graduates from this program, contact the Career Center at 940-565-2105.

Professional Field Courses (30 hours)

12 hours Business Content Area 1
(see advisor for approved list)

12 hours Business Content Area 2
(see advisor for approved list)

6 hours Business Integrated Studies Electives
(3000/4000 level Business courses to include an option of an internship; must be approved in advance by advisor).

Additional Requirements to be completed within the above 30 hrs:

- Must encompass a total of at least three business content areas
- 3 hours must be completed from the Creation of Goods and Services requirement (DSCI 3870, LSCM 3960, OPSM 3830, ECON 4140 or other approved Creation of Goods and Services courses)
- 3 hours must be completed from International Business Courses (MGMT 4660, MKTG 4280, FINA 4500, BCIS 4730 or other approved Business International course)
- At least 15 hours must be completed at the 4000 level

^Important: There are restrictions and limitations regarding how Business Content Areas can be combined and courses selected. The following restrictions apply:

- If two content areas contain the same course, that course may only be used for one content area (no double-dipping of courses between Business Content Areas).
- There are no substitutions to the courses listed in the content areas.

Available Business Content Areas:

Accounting
Business Analytics
Business Information Systems
Business Information Technology
Economics
Entrepreneurship & Enterprise Mgmt
Finance
Financial Planning
Legal Studies in Business Program
Marketing
Operations and Supply Management
Human Resource Management
Real Estate
Residential Property Management
Risk Management

A grade of "C" or higher is required in all Pre-Business, Professional Development, Business Foundation, Professional Field, and Supporting Field courses.

A 2.0 UNT, 2.0 Overall, and 2.0 Professional/Supporting Field GPA is required for graduation.

Attention: Consult online degree audit for your correct catalog year.

www.cob.unt.edu/undergrad

BBA Business Integrated Studies

2026-2027 Suggested Curriculum

YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
FRESHMAN	English (ENGL 1310)**	3	English (TECM 2700 or ENGL 1320)**	3
	Univ. Core Mathematics (MATH 1180 if required as a prerequisite or MATH 1190)**	3	Mathematics (MATH 1190)**	3
	Life and Physical Science	3	Political Science/Government (PSCI 2305 or 2306)	3
	Political Science/Government (PSCI 2305 or 2306)	3	Economics (ECON 1100)**	3
	Component Area Option (Comm 1010)**	3	Intro to Computers in Business (BCIS 2610)	3
	Professional Development I (BUSI 1200)	1		
	Total	16	Total	15
YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
SOPHOMORE	Language, Philosophy and Culture	3	Life and Physical Science	3
	American History (HIST 2610)	3	Speech (COMM 1010 or 2040)** or Technical Writing (TECM 2700)**	3
	Economics (ECON 1110)**	3	American History (HIST 2620)	3
	Accounting (ACCT 2010)	3	Accounting (ACCT 2020)	3
	Creative Arts	3	Data Analysis with Spreadsheets (DSCI 2710)	3
	Total	15	Total	15
YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
JUNIOR	Basic Information Systems (BCIS 3610)*	3	Business Content Area Course	3
	Contemporary Business Writing and Presentation Skills (MGMT 3660)*	3	Foundations of Marketing Practice (MKTG 3650)*	3
	Business Statistics with Spreadsheets (DSCI 3710)*	3	Creation of Goods and Services Course	3
	Legal and Ethical Environment of Business (BLAW 3430)*	3	Finance (FINA 3770)*	3
	Business Content Area Course	3	Professional Development III (BUSI 3200)	1
	Professional Development II (BUSI 3100)	1	Business Content Area Course	3
	Total	16	Total	16
YEAR	FALL SEMESTER	HOURS	SPRING SEMESTER	HOURS
SENIOR	International Course	3	Strategic Management (MGMT 4940—Capstone)	3
	Organizational Behavior (MGMT 3720)*	3	Business Content Area Course	3
	Business Content Area Course (internship recommended)	3	Business Content Area Course	3
	Business Content Area Course	3	Business Content Area Course	3
	Free Elective**	3		
	Total	15	Total	12

*Business Foundation courses. These must be completed with a grade of C or higher prior to enrolling in MGMT 4940.

** Courses that will fulfill university core and pre-business requirements. Courses used to fulfill both University and College requirements will increase number of required free electives to reach the 120 hours minimum for graduation. Consult with your advisor for questions on number of free electives needed.

- This schedule is only a suggestion; make sure you understand the necessary prerequisites for each course and consult the Undergraduate Programs Office. Course availability is subject to change; actual degree audits may change depending on course availability in a given semester.
- Before enrolling in MATH 1190, the correct math placement is required or you must pass the prerequisite math with a grade of C or higher.
- **Bolded courses** are pre-business prerequisites to all JR/SR level business courses and require a grade of C or higher. **Additionally**, completion of all pre-business prerequisite courses with a minimum 2.7 *pre-business GPA* and a minimum 2.0 *UNT cumulative GPA* along with completion of 45 hours are required prior to enrolling in any JR/SR level business course and/or filing for an official degree plan.
- A total of 120 credit hours are required for this degree. GPA requirements for graduation: 2.0 UNT cumulative, Professional Field varies by major (see advisor), and 2.0 Overall.

6/1/26 SR

Attention: Consult online degree audit for your correct catalog year.

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