

2026-2027 RCOB Degree Requirements (120 hrs) - Check boxes in Parts A and B are for personal use to track potential transfer credit and should be reviewed with an advisor. This guide applies only to RCOB majors and does not represent or replace degree requirements for SMHM programs.

A. University Core (42 hrs)	HRS	B. Pre-Business Requirements	HRS
1. Communication: a. ENGL 1310 Composition I b. ENGL 1320 Composition II or TECM 2700 Technical Writing	3 ☐ 3 ☐	1. Economics: a. ECON 1100* Microeconomics b. ECON 1110* Macroeconomics	3 ☐ 3 ☐
2. Mathematics: MATH 1180 or MATH 1190* (pending placement)	3 ☐	2. Math: MATH 1190* Business Calculus	3 ☐
3. Life and Physical Science: select 2 courses from audit list	3 ☐ 3 ☐	3. Introduction to Computers: BCIS 2610	3 ☐
4. Creative Arts: select from audit list	3 ☐	4. Accounting: a. ACCT 2010 Financial Accounting b. ACCT 2020 Managerial Accounting	3 ☐ 3 ☐
5. Language, Philosophy and Culture: select from audit list	3 ☐	5. Data Analysis w/Spreadsheets: DSCI 2710* (Business Statistics I)	3 ☐
6. American History: a. HIST 2610 U.S. History to 1865 b. HIST 2620 U.S. History since 1865	3 ☐ 3 ☐	6. Professional Development I: BUSI 1200	1 ☐
7. Political Science: a. PSCI 2305 US Political Behavior and Policy b. PSCI 2306 US and Texas Constitutions and Institutions	3 ☐ 3 ☐	7. Other Requirements: a. Communication: COMM 1010* Intro to Communication or TECM 2700 Technical Writing b. Professional Development: BUSI 3100 Professional Development II BUSI 3200 Professional Development III or other approved Professional Development course (see advisor) c. Free Electives (to reach 120 hours)	3 ☐ 1 ☐ 1 ☐ varies
8. Social & Behavioral Sciences: select from list (ECON 1100* or 1110* recommended)	3 ☐		
9. Component Area Option: select 2 courses from either Option A list (up to 6 hours) and Option B list (up to 3 hours) (COMM 1010* recommended)	3 ☐ 3 ☐		
The * courses fulfill a University Core requirement and a BBA requirement. When selected, they can fulfill two requirements and increase the number of free electives needed to reach the required 120 hours.		BUSI 1200 is required to be completed before declaring a major. All of the professional development courses are 1 hour courses and must be completed with a grade of C or higher.	



Courses in sections C and D are junior/senior level business courses. In order to enroll in these courses, students must: complete 45 hours, complete the pre-business courses (above in gray areas) with minimum grades of C; have a minimum 2.7 pre-business GPA; AND have a minimum 2.0 UNT cumulative GPA (or 2.0 cumulative transfer GPA for first semester transfer students).

C. Upper Level Business Foundations (24 hrs) Minimum grade of C required in the following courses	HRS
NOTE: BS program requirements differ slightly, see catalog.unt.edu .	
1. MGMT 3660 Contemporary Business Writing and Presentation Skills	3
2. BLAW 3430 Legal & Ethical Environment of Business	3
3. BCIS 3610 Basic Information Systems	3
4. MKTG 3650 Foundations of Marketing Practice	3
5. DSCI 3710 Business Statistics with Spreadsheets	3
6. FINA 3770 Finance	3
7. MGMT 3720 Organizational Behavior	3
8. MGMT 4940 Strategic Management- Important Note - This is the capstone course and must be taken in your graduating semester. All other upper level business foundation courses (1-7 above) must be completed with a minimum grade of C prior to enrolling in MGMT 4940. BUSI 3200 may be taken prior to or concurrently with MGMT 4940. No exceptions will be granted.	3

D. Professional Field (minimum 30 hrs) Minimum grade of C required in all Professional Field courses. Choose one area of study from the following (refer to catalog.unt.edu for a list of all courses included in each Professional Field).		
Accounting Accounting (BS/MS)~ Applied Project Design Analysis^ Business Analytics^ Business Computer Information Systems (BS)^ Business Economics^ Business Integrated Studies^ Business Integrated Studies - International Track^ Entrepreneurship and Enterprise Management^ Finance^* Financial Planning^ Human Resource Management^ Industrial Distribution^ Management^*	Marketing^* Marketing - Professional Selling Concentration^* Project Design & Analysis^ Real Estate^ Real Estate^ Concentration in Residential Property Management Risk Management & Insurance^ Supply Chain Management (BS)^ - Concentration in Aviation Logistics Concentration in Logistics* Concentration in Operations Management* Concentration in Purchasing Concentration in Supply Chain Analytics Sport Entertainment Management^~**	School of Merchandising & Hospitality Management: Digital Business & E-Commerce^ Event Design & Experience Management^ Hospitality Management^ Interdisciplinary Studies in Consumer Insights^ Merchandising^ Concentration in Fashion Merchandising Concentration in Furnishings & Decor Merchandising ~ This major includes additional Professional Field courses and fewer electives - see advisor ^ Grad Track Pathway option * Major may be fully completed at UNT at Frisco ** Select concentration courses are Frisco only