

UNIVERSITY OF NORTH TEXAS G. BRINT RYAN COLLEGE OF BUSINESS



MBA MUSIC BUSINESS

The College of Music and the G. Brint Ryan College of Business at the University of North Texas have joined forces to create the MBA in Music Business program. This cutting edge program combines top-quality business administration curriculum in music classes geared towards entrepreneurship and business tools for the 21st century musician. Built upon the foundation of the Music Business and Entrepreneurship program, ranked by Billboard as a Top Music Business School for the fourth year in a row, this MBA features curriculum on management, marketing, finance, media, and more for direct application to the music industry. The MBA in Music Business welcomes students from all musical backgrounds including classical, jazz, and commercial music.

DEGREE REQUIREMENTS

CORE COURSES (24 HOURS)

ACCT 5130 (3 hrs.) Accounting for Management
DSCI 5180 (3 hrs.) Analytics Foundations for Business
FINA 5170 (3 hrs.) Financial Management
MKTG 5150 (3 hrs.) Marketing Management*
 **May substitute: MUCE 5010 (3 hrs.) Marketing for Musicians*
MGMT 5140 (3 hrs.) Organizational Behavior and Analysis
BCIS 5150 (3 hrs.) Leveraging IT for Business
MGMT 5710 (3hrs.) Seminar in Ethics and Social Responsibility
MGMT 5190 (3 hrs.) Administrative Strategy (last semester)

MUSIC CORE COURSES (9 HOURS)

MUCE 5000 (3 hrs.) Music Business and Entrepreneurship
MUCE 5030 (3 hrs.) Music Entrepreneurship Practicum / Internship
MUCE 5040 (3 hrs.) Music Law and Finance

SUPPORTING COURSES (3 HOURS SELECTED FROM)

MUCE 5020 (3 hrs.) Music Leadership and Performing Arts Management
MUCE 5050 (3 hrs.) Artist Management and Touring
MUCE 5060 (3 hrs.) Beginning Digital Audio Production for Music Entrepreneurs
MUCE 5070 (3 hrs.) Music Business in Media
MGMT 5300 (3 hrs.) Entrepreneurship and Venture Management

REQUIRED BACKGROUND MODULE

Accounting Foundations

If a student is deficient in this background requirement, this module can be completed through an online self-paced platform. The G. Brint Ryan College of Business Graduate Programs Office works with students to determine if this background module will be necessary or strongly recommended.

READY TO APPLY? NEED TO GET ADVISED?

CONTACT A STAFF MEMBER IN THE GRADUATE PROGRAMS OFFICE AT RCoBMasters@unt.edu OR CALL 940-369-8977

COURSE #	COURSE NAME	PROPOSED SCHEDULE OF COURSE OFFERINGS		
		FALL	SPRING	SUMMER
CORE COURSES (24 HOURS)				
ACCT 5130	ACCOUNTING FOR MANAGEMENT <i>(Prerequisite: Accounting Foundations)</i>	✓	✓	✓
DSCI 5180	ANALYTICS FOUNDATIONS FOR BUSINESS	✓	✓	✓
FINA 5170	FINANCIAL MANAGEMENT <i>(Prerequisites: Accounting Foundations & DSCI 5180)</i>	✓	✓	✓
MKTG 5150	MARKETING MANAGEMENT <i>(Substitution: MUCE 5010 - Marketing for Musicians (Spring only) Prerequisite: MUCE 5000)</i>	✓	✓	✓
MGMT 5140	ORGANIZATIONAL BEHAVIOR AND ANALYSIS	✓	✓	✓
BCIS 5150	LEVERAGING IT FOR BUSINESS	✓	✓	✓
MGMT 5710	SEMINAR IN ETHICS AND SOCIAL RESPONSIBILITY	✓	✓	✓
MGMT 5190	ADMINISTRATIVE STRATEGY <i>Course is taken in your last semester.</i>	✓	✓	✓
MUSIC CORE COURSES (9 HOURS)				
MUCE 5000	MUSIC BUSINESS AND ENTREPRENEURSHIP	✓	✓	
MUCE 5030	MUSIC ENTREPRENEURSHIP PRACTICUM / INTERNSHIP <i>(Prerequisite: MUCE 5000)</i>	✓	✓	✓
MUCE 5040	MUSIC LAW AND FINANCE <i>(Prerequisite: MUCE 5000)</i>		✓	
SUPPORTING COURSES (3 HOURS SELECTED FROM)				
MUCE 5020	MUSIC LEADERSHIP AND PERFORMING ARTS MANAGEMENT <i>(Prerequisite: MUCE 5000)</i>	✓ Even Years		
MUCE 5050	ARTIST MANAGEMENT AND TOURING <i>(Prerequisite: MUCE 5000)</i>	✓ Odd Years		
MUCE 5060	BEGINNING DIGITAL AUDIO PRODUCTION FOR MUSIC ENTREPRENEURS <i>(Prerequisite: MUCE 5000)</i>		✓	
MUCE 5070	BUSINESS OF MUSIC IN MEDIA <i>(Prerequisite: MUCE 5000)</i>			
MGMT 5300	ENTREPRENEURSHIP AND VENTURE MANAGEMENT	✓	✓	✓